IMARA
LISTEN TO MUSICIANS
SECURE THEIR ROYALTIES

Cookies Policy

INTERNATIONAL MUSIC ARTISTS RIGHTS ALLIANCE LTD
Trading as **IMARA**
Company number: **16496140**
Registered address: **122 Whinbush Road, Hitchin, Hertfordshire, United Kingdom, SG5 1PN**

Last updated: 8 January 2026

1. Introduction

This Cookies Policy explains how INTERNATIONAL MUSIC ARTISTS RIGHTS ALLIANCE LTD ("IMARA", "we", "us", "our") uses cookies and similar technologies on our website **imara.global**.

Please read this policy together with our **Privacy Policy**, which explains how we collect and use personal data, your rights, and how to contact us.

Please note that the UK's cookie and electronic communications rules are governed by the Privacy and Electronic Communications Regulations 2003 (PECR), the Data Protection Act 2018, the UK GDPR, and updates introduced by the **Data (Use and Access) Act 2025 (DUAA 2025)**.

2. Who we are

This website is operated by:

INTERNATIONAL MUSIC ARTISTS RIGHTS ALLIANCE LTD
Trading as **IMARA**

Registered address:
122 Whinbush Road, Hitchin, Hertfordshire, United Kingdom, SG5 1PN

Privacy enquiries email: **info@imara.global**

The designated data protection contact registered with the Information Commissioner's Office (ICO), who is responsible for overseeing data protection compliance and policy updates: **Dominic McGonigal.**

3. What are cookies?

Cookies are small text files stored on your device when you visit a website. They allow the website to function properly, provide security, help us understand how visitors use our site, and improve your user experience.

Some cookies are **essential**; others require your **consent** before being placed.

4. Consent to cookies

When you first visit our site, you will see a cookie banner allowing you to:

- **Accept all cookies**, or
- **Reject non-essential cookies**, or
- **Manage your preferences**

You can change your choices at any time by selecting **"Cookie Settings"** in the footer of our website.

Essential cookies operate automatically and do not require your consent.

5. Cookies we use

Below is a list of typical cookies used on a WIX-hosted website and by commonly integrated services.

A. Essential cookies (no consent required)

These enable the website to function and remain secure.

Cookie name	Purpose	Duration
XSRF-TOKEN	Security: prevents cross-site request forgery	Session
hs	Security	Session
svSession	Identifies unique visitors and tracks sessions	2 years
SSR-caching	Indicates how the site was rendered	Session
_wixCIDX, **_wix_browser_sess**	System monitoring and stability	Session
consent-policy	Records user consent preferences	1 year
TS*	Security and anti-fraud	Session

B. Functional cookies (consent required)

Improve performance or enable certain features.

Cookie name	Purpose	Duration
fedops.logger.X	Measures site performance and stability	Session / short-term

Cookie name	Purpose	Duration
bSession	Identifies browser session for system effectiveness	30 minutes

C. Analytics cookies (consent required)

Help us understand how visitors interact with the website.

If WIX Analytics and/or Google Analytics are active, these may include:

Cookie name	Purpose	Duration
_ga, **_gid**, **_gat**	Google Analytics tracking (page views, interactions)	Up to 2 years
_wixAB3	A/B testing and performance measurement	Session

Analytics data is aggregated and does not identify individuals.

D. Marketing and third-party cookies (consent required)

Used only when you interact with external services like embedded video or social media.

Examples include:

Cookie name	Owner	Purpose
VISITOR_INFO1_LIVE, **YSC**	YouTube	Video playback and analytics
vuid	Vimeo	Video analytics
fbp	Meta/Facebook	Advertising retargeting (if installed)

We will update this section if additional tools or integrations are added.

6. Third-party access

Third-party service providers (such as Google, YouTube, Vimeo, etc.) may access cookies they place via our website.

We do not grant access to any other third parties.

7. How to disable cookies via your browser

You can block cookies directly in your browser settings. However, doing so may affect website functionality.

You can find more information at:

- ICO guidance: https://ico.org.uk
- www.allaboutcookies.org

8. Changes to this policy

We may update this Cookies Policy from time to time, especially if:

- laws change,
- we add new tools or integrations, or
- cookies used on the website change.

When we update it, we will:

- revise the **"Last updated"** date at the top of this page
- publish the updated version on this page

This is the simplest and most common notification method.

9. How to contact us

If you have questions about this Cookies Policy, please contact:

Email: info@imara.global
Post: INTERNATIONAL MUSIC ARTISTS RIGHTS ALLIANCE LTD
122 Whinbush Road, Hitchin, Hertfordshire, United Kingdom, SG5 1PN